



# **3rd Healthcare Summit 2024**

Thursday, 24th October 2024, New Delhi

## **Revolutionizing Indian Healthcare**

Embracing Innovation

Expanding Care

Transforming
Outcomes



Knowledge Partner





Association Partners





Gold Partner



Silver Partner



Hospital Partners









**MEDICAL BUYER** 



India's healthcare sector stands at a pivotal juncture, poised for significant growth and projected to reach a market size of \$50 billion by 2025. In recent years, there has been a notable shift towards innovation and technology, with approximately 80% of healthcare stakeholders indicating their intention to increase investments in digital healthcare tools over the next five years. Despite commendable progress, the sector faces formidable challenges in delivering accessible, affordable, and high-quality healthcare to our vast and diverse population.

To foster discussions on leveraging innovation, enhancing healthcare access, and improving health outcomes across India ASSOCHAM is organising the 3rd edition of Healthcare Summit and Awards 2024 with the theme "Revolutionizing Indian Healthcare: Embracing Innovation, Expanding Care, Transforming Outcomes".

The summit aims to foster dialogue on sector challenges, opportunities, technological advancements, and sustainable solutions aimed at transforming healthcare delivery in India. It serves as a critical platform for collaboration, knowledge sharing, and shaping the future of healthcare to ensure equitable access and improved health outcomes across the country.

#### Why Sponsor?

- Promote and showcase your brand, company, and products to our attendees, and meet potential clients face to face.
- Excellent networking opportunities during the Conference and visibility on social media platforms
- An opportunity to source new contacts and business leads or maintain relationships with existing ng researchers, customers, suppliers, and important institutions
- The possibility to launch new initiatives, products, or services directly to your primary market.





#### **Highlights of the Event**



To ensure consistent and high-quality healthcare services across the country

To leverage technology to enhance healthcare delivery and outcomes

To integrate financial services with healthcare to support better health outcomes

To make healthcare services affordable and accessible to all segments of the population.

To provide comprehensive health insurance and coverage for all citizens

To build a robust and resilient healthcare system capable of meeting diverse needs

#### Who Should Attend?

- Public and private hospitals
- Nursing homes
- Medical devices and hospital equipment companies
- Diagnostic laboratories
- Healthcare start-up and innovators
- Health Insurance companies
- Policymakers and regulators from central and state government
- Private equity firms and financial institutions
- Healthcare consultancy providers
- Investors and Financial Service Professionals

- Business Leaders and Industry Players from Healthcare Sectors
- Innovation and Technology Companies,Start-ups and Entrepreneurs
- Professional Services Providers
- Government Officials and Regulators
- R&D Institutions, Incubation Centres, Science/Biotechnology Parks and Laboratories
- Researchers, Academics and Medical Professionals
- CEOs, CIOs, CTOs Hospitals, healthcare companies pharma companies, Health tech providers, healthcare start-ups









### **Partnership Opportunities**

Presenting Partner (Rs. 6 lacs) (Exclusive)	Platinum Partner (Rs. 5 lacs)	Gold Partner (Rs. 4 lacs)	Silver Partner (Rs. 3 lacs)	Delegate Kit Partner (Rs. 2 Lacs)	Supporting Partner (Rs. 1 Lac)
Speaker Opportunity in the Inaugural Session	Speaker Opportunity in the Inaugural Session	Speaker Opportunity in two Technical Sessions	Speaker Opportunity in one Technical Session	Brand/Logo recognition in the backdrop of the event	Logo in the event mailers
Speaker Opportunity in Two Technical Sessions	Speaker Opportunity in one Technical Session	Logo in the Event Mailers	Logo in the Event Mailers	Only company and ASSOCHAM logo will be printed on the Delegate Kit	Logo will be on the conference web page
Corporate video during the break	Corporate video during the break	Logo will be on the conference web page	Logo will be on the conference web page	Brand/Logo placement on the ASSOCHAM Website	Branding in Social Media Platform
Logo will be on the conference web page	Logo will be on the conference web page	Branding in Social Media Platform	Branding in Social Media Platform	Branding in Social Media Platform	Logo on backdrop and thank you panel at the venue
Branding in Social Media Platform	Branding in Social Media Platform	Logo on backdrop and thank you panel at the venue	Logo on backdrop and thank you panel at the venue	3 delegate passes	4 delegate passes
1 Complementary Stall	1 Complementary Stall	Brochure / Flyer of the organization in delegate folder	Social Media Message/byte		
Brochure /Flyer of the organization in speaker folder	Brochure / Flyer of the organization in delegate folder	Social Media Message/ byte	5 delegate passes		
Brochure / Flyer of the organization in delegate folder	Logo on backdrop and thank you panel at the venue	7 delegate passes			
Branding standee at the venue (provided by the partner)	Logo in the Event Mailers				
Logo on backdrop and thank you panel at the venue	Social Media Message/ byte				
Logo in the Event Mailers	8 delegate passes				
Social Media Message/ byte					
10 delegate passes					

## **Exhibiting Opportunities:**

Stall measuring 2 x 2 mtr. available for

₹ 30,000/-\*



For branding, speaking and stall opportunities, please contact

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